



**PA Meeting Minutes
October 17, 2011**

Lauren Polite introduced Kurt Lieneck, the Director of Information Technology who started at Lab in various teaching roles. Kurt discussed the Kaiser Family Foundation Study of January 2011, which looked at 2,000 8-18 year olds using various media for recreational use. According to the report, these children consumed 7 hrs 38 minutes of media. Mr. Lieneck indicated that this was “consumption,” which the report differentiated from “exposure.” Exposure is 10 hrs 45 minutes. The report also found that 7th to 12th graders spent 90 minutes a day texting. 76% of children in that same age group had iPods or other MP3 players, 67% have their own cell phones. Full study available at www.kff.org/entmedia/mh012010pkg.com. Having rules cuts down on exposure.

At Lab, as educators, Mr. Lieneck reports the school tried to set expectations. This includes modeling appropriate behavior, having standards, and engaging in conversations. The school has created new FAQ page for parents. After describing what Lab does, he then outlined what parents can do. The number one thing is talk with your kids, faculty, purposefully, regularly and constructively. He recommends as a helpful resource Common Sense Media www.common sense media.org. The website gives reviews based on many helpful criteria.

After the background, we then broke down into groups by the age(s) of the parents' children for an in-depth discussion. The meeting adjourned from the separate groups.